

ON-TRACK

FEILDING & MANAWATŪ DISTRICT

AT THE HEART OF IT ALL

EAT

SHOP

STAY

WWW.FEILDING.CO.NZ

WINTER 2020



**Feilding
& District**
PROMOTION INC.

TO DELIGHT

A PLACE THAT DELIVERS IT ALL!

New Zealand's most beautiful town
and our 14 charming country villages

LIVE

WORK

PLAY



WELCOME

We're so glad you can join us.

Feilding & Manawatū District

at the heart of it all and the gateway to the regions.
Experience our warm hospitality and rich heritage in
New Zealand's most beautiful town, friendly Feilding,
as well as our 14 charming country villages.

Where the pace of life is easy, the experiences are
memorable, businesses thrive,
families flourish and heroes are raised.

Ours is a growing place; our economy, employment,
population and standard of living,

A place where opportunities are constantly expanding.



Feilding Farmers' Market celebrating 15 years

CONTACT US

ON-TRACK

*The Railway Station
Aorangi Street, Feilding.*

06 323 3318
PO Box 463,
Feilding 4702

info@feildingpromotion.co.nz

FEATURES

Country Roads 9

*Feilding's Farmers'
Fridays* 14 to 17

After 5 Photo Board
28 + 29

Photographs courtesy:

*Kathryn Graham Media
Manawatūnz
S&M Bielski
or supplied*

*Front Cover: Te Parapara
Road, Rangiwahia
by Steve & Mary Bielski*

*Back Cover: Turners Gifts
& Luggage*



www.feilding.co.nz





Welcome

Manawatū District At the heart of it all

"EAT, SHOP & STAY"

Welcome to heartland New Zealand, where the pace of life is easy, the experiences are memorable, and you'll find the perfect places to eat, shop and stay.



Experience our warm hospitality and rich heritage in New Zealand's most beautiful town friendly Feilding, as well as our 14 charming country villages.

Stay and enjoy your time with us, with many award winning restaurants and accommodation offering something for everyone, from luxury lodges and country estates, to motels and B&B's, camping and motorhome friendly stop-overs.



Explore our spectacular landscape from the mountains to the sea, while hiking, cycling, trekking, driving or motor-homing, on our hidden tracks and country roads.

Let Manawatū lead you to magnificent native bush walks, panoramic mountain top views, cool running waterways and expansive white sand beaches that stretch as far as the eye can see.



Discover the exciting diversity of our country, coast, CBD, right here in the Manawatū where you'll find everything you need, just down the road...

Welcome, Kia ora, Gidday!

"CARING FOR HEALTHY SMILES"

Experienced local team taking your oral health care seriously.



Feilding Dental Centre is the only independent, locally owned and family-focused dental practice in Feilding.

The experienced team of three dentists, two hygienist and support staff, offer a friendly, welcoming atmosphere and take their oral healthcare responsibility seriously.

Passionate about prevention of tooth and gum problems in the first place, the team prefer to be the fence at the top of the cliff rather than the ambulance at the bottom. Experience shows that this approach is better, cheaper and less stressful for all concerned.



Research is increasingly showing a link between oral health and general health. A healthy body needs a healthy mouth.

Patients who attend regular exams, cleanings and have good home oral health care habits, experience far fewer problems than those who attend for emergencies only. Costs and stress associated with delaying treatment are always greater than preventive treatments.

During lockdown, Feilding Dental produced a helpful video on correct technique for flossing and brushing your teeth. It can be found under the tab 'A Great smile' on their website.

Intravenous and inhalation sedation (happy gas) are available for patients who require a bit of extra support due to dental anxiety or to help with longer or complex appointments.

"We value the support of our patients, and invite you to meet our friendly team."

112 Fergusson Street, Feilding

Telephone: 06 323 4305

www.grins.co.nz



"CREATING BESPOKE KEEPSAKES"

Layla Cann, combining her love of all things leather and vintage for you.



Citizen Leather is a small bespoke leather-goods business based in Feilding, where one of a kind bags are crafted from client's leather jackets.

Owner Layla Cann is up-cycling and redesigning favourite pieces, paying attention to capturing all those special memories to create a unique heirloom piece, while giving a fresh lease of life to an unused garment.

The repurposing service is a useful and meaningful way to reuse jackets that may have become outdated. It is also a way to create a keepsake by reusing a special jacket or perhaps a favourite jacket honouring the memory of a loved-one who has passed away.

Here, you will also find a collection of bags and homewares hand-crafted from leather, tweed, wool and canvas.

"We absolutely love the character and heritage of our 1901 premises, and we would love to see you here soon at Citizen Leather."

60 Manchester Street, Feilding

Telephone: 027 849 7541

www.citizenleather.com



"BEAUTIFUL OBJECTS"

Turners Gifts & Luggage, delighting customers for over 60 years.



Turners Gifts & Luggage have been impressing customers since 1956 with their award winning service and outstanding collection of beautiful objects, which are perfect for every celebration, any occasion and every special moment.

Owner Shane Turner and his friendly helpful staff, welcome you in to their expansive showroom.

For yourself or for another, browse the delightful range of gifts and homewares, cards and magazines or luggage and bags from one of their signature collections.

Nothing makes an impression like their beautiful designs, crafted with the highest quality materials.

There's a Maxwell & Williams collection to suit every setting at Turners Gifts & Luggage, one of New Zealand's largest stockists of this designer home-ware brand.

103 Fergusson Street, Feilding
Telephone: 06-323 4248



"KIND HEARTS CAFE"

Piccolo's of Feilding, where random acts of kindness matter.



A cosy wee café where regulars enjoy the intimacy of being greeted by name and sharing in the daily quiz.

At Piccolo's you can buy a coffee for the next person in line. Sometimes it carries on paying forward for several coffees. New owners Shareen and Sam Talwar also like to donate fresh baking each week for the parents staying

at the children's ward in Palmerston North hospital.

Everyone mingles at Piccolo's, it's a comfy place to belong, where visitors feel welcome too, and you'll always find great coffee, freshest baking, tastiest savouries, raw and paleo treats, all served with care and smiles to delight at Piccolo's.

3 Goodbehere Street, Feilding.
Telephone: 06-323 3031



"WORKING TOGETHER, WE'LL THRIVE AGAIN"

Feilding & District Promotion, supporting local business, local economy and our local community.



"Well, the first half of 2020 certainly has been memorable. It will be a time that is taught in history classes and as stories to our grandchildren."

General Manager

**Feilding & District Promotion
Wendy Carr**

Starting my new role with Feilding & District Promotion (FDP) on 24 February 2020, exactly a month before level 4 lockdown, meant a very quick pivot to the expectations of delivery and focus.

Like a lot of people, I had to set up a space to work from home and get used to Zoom meetings all while trying to oversee online schooling of my children.

I feel very lucky to have been invited to join the Manawātū District Council (MDC) Emergency Response Welfare group during the COVID-19 lockdown and now the subsequent recovery team.

This group is made up of MDC staff, governance, community agencies and essential workers.

Over level 4, we met daily via Zoom to help each other to support the community. This team of fantastic people served the needs of our community and filled gaps wherever they could.

I would like to say a massive thank you to all involved.

We are all very lucky to live in a community that cares deeply about each other and is ready and willing to roll their sleeves up and get stuck in. The team now continues to work together on the recovery of our

economy and supporting the needs of our community.

FDP's focus is now on: How do we best support local businesses and our economy, to not just survive the coming months, but thrive?

Alongside Mayor Helen Worboys and Central Economic Development Agency (CEDA) chief Linda Stewart, we hosted a reconnect evening for local business owners and their staff, at the amazing newly extended Murray's Irish Public House on Tuesday 30 June 2020.

We invited a range of different businesses to share their experiences of the lockdown and the impacts on their business. I would like to congratulate the bravery of those that shared. All were honest about the reality of the struggle.

We are working alongside the Manawātū Chamber of Commerce, CEDA, Manawātū District Council, Palmerston North City Council and Palmy BID on the free online platform and promotion called Choose .Manawātū

This is an online directory, where local businesses can register their details and consumers can find the who's who in the Manawātū.

The chance for local businesses to increase their online presence and get their brand in front of more people is the driving force of Choose Manawātū. It is also a unified tool for our region to use to drive the domestic tourism market to find all the fantastic things there are to see and do in the Manawātū.



Friendly Feilding

New Zealand's most beautiful town

Belong

"LIVE, WORK & PLAY"

Belong to a vibrant community, where together we care about our families and businesses and people take real pride in living in a place where you can enjoy a superior lifestyle, second to none.

Enjoy friendly Feilding, our beautiful town, with its charming streetscape of cobblestone paths, tree lined roads, and abundantly blooming flower beds. The picture perfect setting for our bustling town centre, with a fabulous café culture and shopping experience.

In your pursuit for happiness, here you can discover the perfect balance for work-life commitments and urban-country living.

Manawatū is at the heart of it all and the central gateway to the regions. Just 15 minutes down the road to Palmerston North City and 45 minutes to Whanganui City. A couple of hours drive north to Lake Taupo, east to Hawkes Bay, west to Taranaki and south to the capital city Wellington.

With our central location and affordable homes, first class schools and learning centres, hundreds of clubs groups and organisations to get involved with, a consolidated Health Care Centre with 12 GP's under one roof, and outstanding retirement villages and elder care facilities, Feilding is the perfect place for families.

You too, can call our big hearted town, home.



"FACILITATION OF LEARNING"

Edu-Wize, helping you to stand out from the crowd.



"Problems cannot be solved by the same level of thinking that created them."

Albert Einstein

Edu-Wize is a local training provider based in Feilding and working across the Manawatu and lower North Island. "We are a group of creative ideas people with a strong focus on sustainable change interventions and we do not do ordinary," says the owner Alta Els.



Email: alta@edu-wize.com

Telephone: 021 508 636

www.edu-wize.com

As facilitators of learning and change, Edu-Wize offers a wide range of training programmes in the knowledge that people will contribute positively when they are emotionally invested.

Self-awareness forms the foundation of all their programs and this is further enhanced by embedded continuous improvement principles.

"We work in partnership with your organisation to upskill employees to benefit both the organisations future goals as well as the employee's personal development."

Edu-Wize offers services that are registered for the New Zealand Trade & Enterprise (NZTE) Capability Development Voucher Scheme.

"100% FOCUS ON CLIENTS"

Hire a Housewife, to lead the future in domestic and commercial cleaning.



Hire a Housewife is on a mission to be Manawātū's leading cleaning company.

Owner Natasha Harding says they're not just cleaners, they're executive housewives acting in their client's best interests, with a belief the client is 100 per cent right, 100 per cent of the time.

With the help of a full time quality assurance officer they have confidence that their standards are maintained and exceeded for their client's satisfaction.

Staff go through a cleaning academy as well as health and safety inductions to ensure they are fully trained before servicing client's homes.

They're focused on delivering amazing service and taking ownership of everything they commit to in pursuit of continuous improvement, while always acting with integrity and honesty.

Embracing creativity and innovation, and building a positive team environment, where each person is empowered to take responsibility for their own job and goals, allows everyone to make a positive contribution to the team dynamics.

Natasha says they're striving to continually learn, adapt, evolve and innovate in the services they provide, to lead the future in domestic and commercial cleaning.



27A Gladstone Street , Feilding

Telephone: 0508 DUSTED (0508 387 833)

www.hireahousewife.co.nz



Explore Our Manawatū

"TAKE THE COUNTRY ROADS"

Explore the real New Zealand on Manawatū Districts country roads.

The Country Road scenic routes will take you on journeys through changing landscapes.

Head off-the-beaten-track for excursions that allow you to discover hidden places and tucked away treasures, from convivial country cafes and pubs; heritage sites, galleries and gardens, to scenic reserves, day walks, fly fishing waterways and world-class scenery from the roadside.

Stay for a weekender or longer at one of the lodges, B&B's, farmstays, or camp grounds.

Three interconnected routes make up The Country Road experience; Stormy Point Route, Peep-O-Day Route and Manawatū Scenic Route.

The journey itself is an invitation to find that the middle of nowhere – the great New Zealand – is actually the middle of somewhere.

Within easy driving range, this 'somewhere' is well worth exploring.

For more information and The Country Road map visit:

www.manawatunz.co.nz/the-country-road

Explore the spectacular Iron Gates Experience:

www.iron gates.co.nz



"PRIDE IN OUR LAND"

Supporting and boosting the well-being of farmers and our rural communities.

Visit our dedicated website: www.mdc.govt.nz/prideinourland



Rural Photo Challenge

"Our people, sharing their stories on our land"

Categories

Take a photo of rural life that makes you PROUD AS...

1. **Our People...** you in your rural life
2. **Our Stories...** working in the rural sector
3. **Our Land...** your favourite rural landscape



Each of the three categories have a

\$200

cash prize sponsored by
Allan McNeill -conditions apply

Entry Deadline: 31 July 2020

The rules

- All entries need to be submitted through Instagram (as a square image) and MUST contain the hashtag #prideinourland2020 and tag the council responsible for the area your photo is set in, eg Rangiwhia is part of Manawatu District Council => @ManawatuDC
- Each photo should include up to 3 additional hashtags that highlight your entry, eg #beefandsheep #sunsetinmanawatu #stockloading etc. These will be included in the book.
- Your Instagram tag will also be included in the book to identify the photo taker. If you want to remain anonymous, please contact recovery.support@mdc.govt.nz to let us know.
- You may enter as many times as you like, each entry must be in a separate post.
- All entries submitted meeting the tag rules will be published in the book 'Pride In Our Land 2020' Our People, sharing their stories on our land.
- Entries must be received by 31 July 2020.
- To be eligible for the cash prize draw you must reside in one of the following rating catchments – Manawatu District Council, Palmerston North City Council, Horowhenua District Council, Tararua District Council, Whanganui District Council, Rangitikei District Council, Ruapehu District Council. The winners will be contacted through Instagram early August.

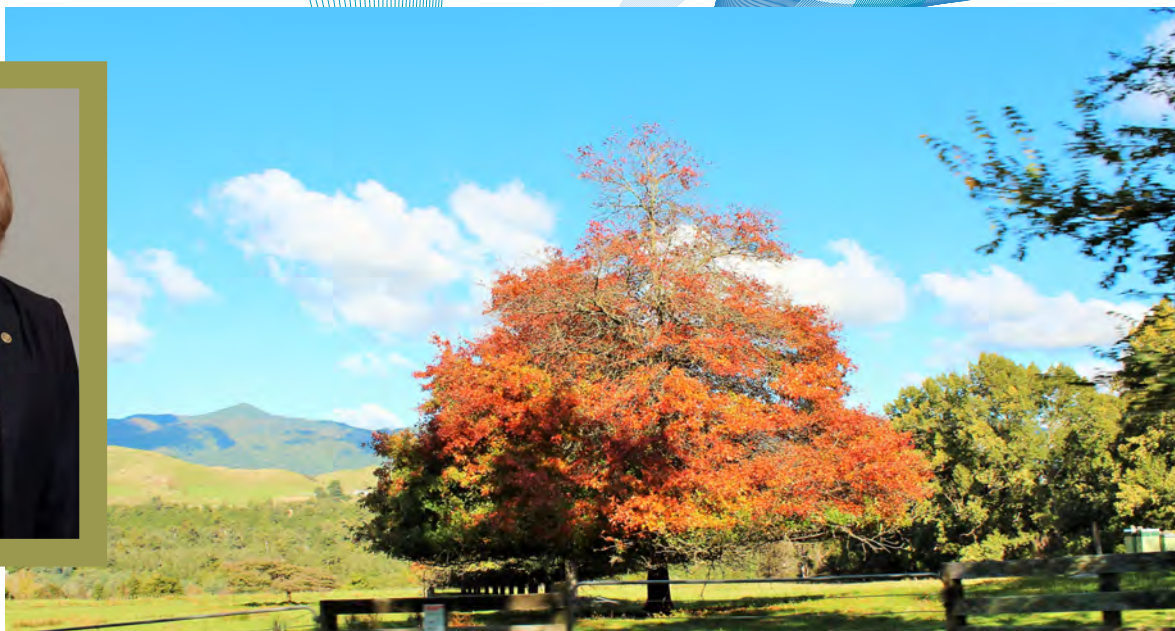


Supported by



"PRIDE IN OUR PLACE"

A time to take pride in our land, our community and our economy.



"Our Council has now transitioned from response to recovery mode for the COVID-19 pandemic."

**Her Worship the Mayor,
Manawātū District Council, Helen Worboys**

This recovery phase for our district will focus on social, economic and rural environments and we are working in partnership with external agencies to achieve this.

Our recovery plans include actions for returning to business as usual for council services, including transition of welfare response function to external agencies and returning to business as usual. They also include community, local and regional economic recovery, ongoing support for our staff and community, and maintaining working relationships and collaboration between agencies.

These plans are being launched under three separate but interlinking campaigns: Pride in Our Land, Pride in Our Community and Pride in Our Economy.

The first to be launched is our 'Pride in the Land' campaign aimed at supporting and boosting the wellbeing of farmers and our rural communities. This acknowledges the additional hardship our rural people have had over and above the COVID19 issues.

A combination of central government demands, ongoing drought conditions, ability to feed stock, send stock to meat plants, pressure from our banks, future uncertainty on milk, meat prices and world demand for our high products, are just some of the major challenges our rural people have been dealing with.

Enforced isolation, partners potentially now not working, children at home during lockdown etc. have all added to our farmers mental stress, often with a reluctance to open up and admit this is all too hard!

This 'Pride in our Land' campaign looks to support our rural communities by packaging and promoting what support is on offer and adding some new wellbeing initiatives.

Information packs were handed out at the first stock sales in both Feilding and Rongotea. This information provided local contacts for support and a self-assessment mental wellbeing survey.

This campaign has attracted the generous support of (MPI) Ministry of Primary Industries, who have appointed a rural coordinator Jan Harris, to connect with agencies, farmers, their families and workers and organize a number of social reconnection events around the wider District.

A range of fun activities for people who work and live on the land are also underway. Our Rural Photo Challenge is about our people, sharing their stories on the land through photos, with cash prizes sponsored by Allan McNeil. A great fun activity to do with the whole family and your neighbours. A 'Pride in our Land' photo book will be printed after the entries close.

Opportunities to learn a new hobby, try something different and take some time off the land have started with 'Learn to fly fish' and a family walk in the Ruahines with more activities to come.

Check out full details for our Pride in our Land campaign on the Council website.

www.mdc.govt.nz/prideinourland

"A TRUELY MASSIVE GYM"

Evolve HQ, the perfect one stop shop for wellbeing, health and fitness focused on you.



Evolve HQ is a massive place to belong, where a caring community gathers to realise their goals and aspirations with the help of a qualified team of trainers, instructors and support crew.

Owners Ross and Christine Darragh are committed to helping people feel that Evolve is their "local".

"Our mission is to create a welcoming, fun and inclusive place where everyone,

from our youth to our seniors, are supported by professionals and developing fitness for life."

With 24 hour access, seven days a week you can socialise, build up your fitness and take care of your health.

Evolve is a massive place to belong and at 2000 square metres, it is truly a massive gym with an impressive selection of equipment, and loads of space for training, classes, and events.

It's the perfect one stop shop for wellbeing, health and fitness that includes onsite physiotherapists, masseuse and osteopath.

"At Evolve, we are dedicated to helping you reach your ideal self. If you want to build up your fitness, strength, take care of your health, and raise your confidence, then come on in and join our caring community. We're all here to help you every step of the way."

18 Gladstone Street, Feilding

Telephone: 06 323 3009

www.evolvefitness.co.nz



"SPECTACULAR HILL COUNTRY GETAWAY"

Makoura Lodge, a beautiful venue complete with accomodation for your retreat, conference or wedding.



Get off the beaten track this winter to relax and enjoy a unique experience at the picturesque and secluded Makoura Lodge.

Makoura Lodge is located on a remarkable slice of rural New Zealand's landscape and is found just up the road from Feilding in spectacular Apiti, the perfect spot for a weekend getaway.

One of our twenty different activities on offer is our unique 'Horses Helping Humans' programme, an insightful add-on to a couples getaway, family stay, or conference.

Enjoy outstanding hospitality, delicious country cuisine and a range of activities making your next conference and stay a memorable one.

736 Makoura Road, Apiti

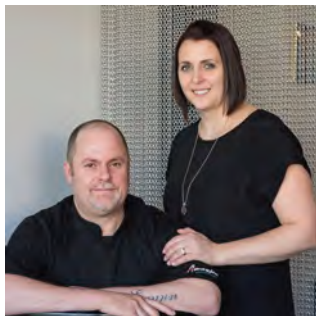
Telephone: 06-328 4746

www.makouralodge.co.nz



"IMAGINE ELEGANT & EXCITING"

Amayjen, recognised as one of the top 100 Restaurants in New Zealand.



Amayjen the Restaurant host's Andrew and Jenni May would love to welcome you to their unique restaurant, recognised as one of the top 100 in New Zealand, situated in friendly Feilding, the heart of the Manawātū.

They take great pride in sourcing fresh local and seasonal ingredients to ensure that their menu is varied and reflects their love and passion of New Zealand.

although there may even be a bit of Scotland in there too.

Amayjen the Restaurant is both elegant and exciting.

With his great knowledge of New Zealand ingredients, Andrew makes use of modern techniques to enhance flavours, and innovative presentation styles as a feast for the eyes.

Andrew and Jenni are passionate about food, wine and the whole dining experience.

"Our aim is to create a restaurant that will offer what we consider to be our own perfect night out, in perfect surroundings. Above all we want you to relax and have an enjoyable evening with great food & service with the ambience to match."

7/12 Fergusson Street, Feilding.

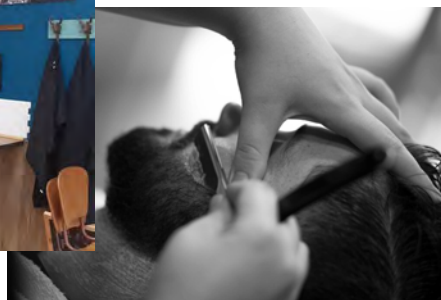
Telephone: 06-323 2797

www.amayjen.co.nz



"100% QUALIFIED GROOMERS"

Stewarts Barbershop, men's hair stylist and groomers.



Founded in 2017, Stewarts Barbershop is a vintage style barbershop located in Feilding New Zealand offering their clients a wide range of services from men's hair styling and beard grooming through to the traditional hot towel shave.

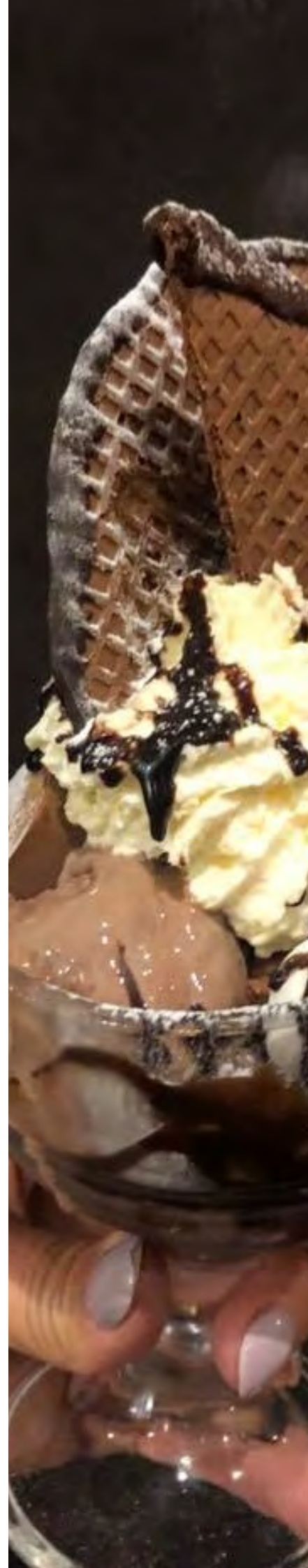
The barbers at Stewarts Barbershop are 100% Qualified so you know that you are being served by trade professionals that know men's hair.

Appointments Monday to Friday or Walk-in Saturdays.

60 Fergusson Street, Feilding

Telephone: 027 554 3938

www.stewartsbarbershop.weebly.com





"FEILDING'S FARMERS' FRIDAYS"

Discover our unique agricultural heritage with Feilding's Farmers' Friday's, where you can experience first-hand our iconic Sale Yard Tours, New Zealand's award winning Farmer's Market, and the Coach House Museum.



Start your day every Friday at Feilding Farmers Market from 8.30am on the quadrant in picturesque Manchester Square.

Just down the street, in the heart of Feilding's CBD is the livestock market. Feilding Sale Yards has been luring farmers with their stock into the town centre from across the country since the 1880s.

Every Friday at 11am you can join the Sale Yard tour, guided by experienced and knowledgeable local farmers who will lead you to the source of Feilding's Friday trademark "smell of money".

Get ready for the experience of a lifetime as the action unfolds before you. A cacophony of sound and sight - auctioneers shouting above bleating sheep, mooing cows, and barking dogs, followed by a stream of farmers and stock agents.

Keep pace in the sheep pens to watch the auction process in action and take a seat in the state of the art cattle rostrum.

The Feilding Sale Yards is among the biggest in the world and symbolizes the lifeblood of the district.

Book your tour at Feilding Information Centre



"THE COACH HOUSE"

Feilding's Farmers' Fridays will take you on a journey that is the lifeblood of the Manawatū District, yesterday, today and tomorrow.

After a morning at Feilding's busy Friday markets, start your afternoon with a leisurely stroll through specialty shops and refresh at one of the fabulous cafes before heading further down the street to the Coach House.

This world class museum, is home to an outstanding collection of rural New Zealand Heritage, showcasing over 140 years of history. A place to cultivate relationships, grow minds and harvest memories.

It's a fascinating journey through the lives of our early settlers and the development of the Manawatū.

When you step through the doors, darkness falls and silence is broken by the sound of birdsong. This is where your journey begins through this vast museum, and it is vast, so allow yourself plenty of time.

Visitors are blown away to find such an impressive collection, outstanding displays and massive venue that now includes a full replica blacksmith's shop.

The Coach House museum tells the story of Feilding and the Manawatū Districts rich history of pioneering to prosperity, a story that mirrors New Zealand's rural development and farming innovation.

Telephone: 06 323 6401

www.coachhousemuseum.nz





Taste

Eat fresh, love local

"A TRADITIONAL, TRENDY & SOCIAL PLACE"

Feildings Farmers Market.



Start your day every Friday at Feilding Farmers Market from 8.30am beneath the landmark Clocktower, on the cobblestone quadrant in picturesque Manchester Square with its wrap around heritage streetscapes and buildings.

The bustling, happy chaos of the farmers' market is your chance to discover seasonal artisan delicacies while meeting with the locals and chatting directly with the farmers, growers and producers.

There's an abundance of beautiful winter produce available at the moment from across the region, as well as fresh cut flowers, and seedlings for your vegetable garden.

The market is the perfect place to visit with children during the school holidays, they'll love the market vibe, music, sampling food and the caramel apples are always a hit with their warming hot chocolates on the brisk winter days.

In friendly Feilding, Friday is the day that the farmers come to town, a tradition that continues since the 1880's.

Eat fresh and love local produce

**LOCAL
TO OUR
CORE**
BUY LOCAL FIRST



"MANAWATŪ'S AWARD WINNING MARKET"

Join us every Friday, rain, hail or shine from 8.30am to 1.30pm in the town centre.

The popular Feildings Farmers Market is now in its 15th year, having started in April 2005 with just nine stallholders, and now has 40 stalls in the summer and 30 in winter.

Winning the 'Farmers' Market of the Year' title in 2012 led to the British royals Prince Charles and his wife Camilla's Diamond Jubilee visit. The market went on to win the coveted national title a further two years.

It's popularity begins with its wholesome shopping experience. Stallholders are the growers and producers, the farmers, artisan cooks, and passionate foodies.

Customers are lured back not just by the desirable product, but also to catch up with the the growers and producers and their customers to chat about the food itself, which are the source of great local and regional conversations.

Regulars delight in chatting with friendly locals, taking in the fresh air, listening to buskers, soaking up the atmosphere and leaving with a bag or two of country fresh goodness.

Want to know what's in season and what's on? Follow us on Facebook



"ART STUDIO & GALLERY"

Joe McMenamin, artist, teacher and exhibitor of his own and others works.



Joe McMenamin is a painter and printmaker whose flowing organic patterns that ripple through his works have won him a following throughout New Zealand.

Joe has a bachelor of media arts from the Waikato Institute of Technology. As a secondary school art teacher for 14 years, Joe got lots of the ideas for his work through interactions with his students.

His students also experienced first-hand the different processes involved in his prints, drawings and paintings.

From the start of 2017 Joe finished teaching and is now a full time artist.

In 2018 he opened the Art Studio & Gallery at 51a Fergusson Street, Feilding where he paints, teaches art classes and exhibits his work and the work of other artists.

Joe enjoys teaching art to adults and kids. He runs a range of adults art workshops covering topics such as printmaking, life drawing, painting NZ birds on plywood and T-shirt screen printing.

He also teaches a number of after school kids art classes in the studio for kids aged 6 - 16 years. Enrolments are open now for his Term 3 classes. For more info go to: facebook.com/artstudioandgallerynz

51a Fergusson Street, Feilding

Telephone: 027 303 6974

www.joemcmenamin.com



"SUPPORTING YOUR WELLNESS JOURNEY"

Firmly Fit Pilates, passionate about helping people feel strong and confident, from the inside out.



Firmly Fit Pilates believes in a whole-body approach to healing and exercise.

Instructor Fran Hanson says Pilates is great for your joints, bones and muscles, and is also amazing for rehabilitation and posture.

Because of this, all the movements are modified to make them easier or harder depending upon people's individual abilities, strengths and injuries.

Classes are held in a relaxed and fun environment where friendships are made and coffee dates planned.

There's no age limit in Fran's classes and everyone is welcomed through the door, from mums with their babies and toddlers, right through to people in their eighties.

Because everyone's wellness journey is different, Firmly Fit helps tailor the individual's needs into their Pilates experience for a better mind-body connection and pain free lifestyle.

"In order to achieve this, I maintain close ties and communication with all my regular clients through phone calls, text messages, emails and coffee," says Fran.

Giving support to clients can make all the difference to helping them achieve goals they thought were previously unattainable.

"I'm constantly inspired by all the people who walk through the door."

34 Fergusson Street, Feilding

Telephone: 021 138 3128

Email: info@firmlyfit.co.nz



"EXCEEDING EXPECTATIONS"

Shona Rubery, creating unique & beautiful garments.



Shona Rubery Designs is an exclusive dressmaking company dedicated to creating garments of the highest quality which fit beautifully and look exquisite, regardless of size, shape or age.

Shona has always been passionate about sewing quality, flattering, and unique garments.

"It is my pleasure to be able to share my skills, thereby helping solve clients' wardrobe needs, from everyday garments to wedding gowns. My mission is not simply to meet my clients' expectations, but to exceed them," Shona says.

Within a studio that is a little haven of calm from the outside world, discussions are had, decisions are made and fittings are sorted, quite simply. Here is a place where repeat clients look forward to coming back, often as good friends.

67 East Street, Feilding.

Telephone: 06-323 0266

www.shonaruberydesigns.co.nz



"BEAUTIFULLY CURATED"

Smitten, for collectables, jewellery & decor.



Smitten, is exactly how you'll feel the moment you walk through the doors of this gorgeous gift shop.

From collectables and jewellery to home décor, Smitten's beautifully curated collection gives you a shop full of wonderfulness.

Quirky planters and coffee cups, colourful tote bags and cushions, and an impressive selection of locally upcycled furniture that could so easily become your very next treasure for years to come.

Smitten was opened four years ago by Jay Marr who still greets her customers with a smile. While her adorable furry friend Buddy has retired from the Goodbehere Street shop, he's still a bit of a superstar that can be followed on Facebook.

At Smitten, they'll wrap you in their personal friendly service and offer free gift wrapping as well.

5 Goodbehere Street, Feilding

Telephone: 06 323 5653



"SHORT SHORT STORY COMPETITION"

Get those fingers tapping the keyboard to tell us your story.

A colorful poster for the 'Short Short Story Competition'. On the left, a circular graphic with concentric rings in blue, yellow, and pink contains the text 'HERE'S A REAL CHALLENGE FOR MANAWATU AND DISTRICTS writers!'. To the right, the text reads: 'Manawatu District LIBRARIES', 'Write a very short short story, no more than 50 words, on any topic to go in the draw to win a prize.', 'OPEN TO ALL AGES · OPEN CATEGORY' (with a pencil icon), 'Enter online', 'Entries close Friday 31st July', and '(paper version is available from us here at Feilding Library upon request)'.

Manawatu District LIBRARIES

Write a very short short story, no more than 50 words, on any topic to go in the draw to win a prize.

OPEN TO ALL AGES · OPEN CATEGORY

Enter online
Entries close Friday 31st July
(paper version is available from us here at Feilding Library upon request)

MANAWATŪ DISTRICT LIBRARIES

64 Stafford Street, Feilding
Telephone: 06 323 5373
www.feildinglibrary.co.nz



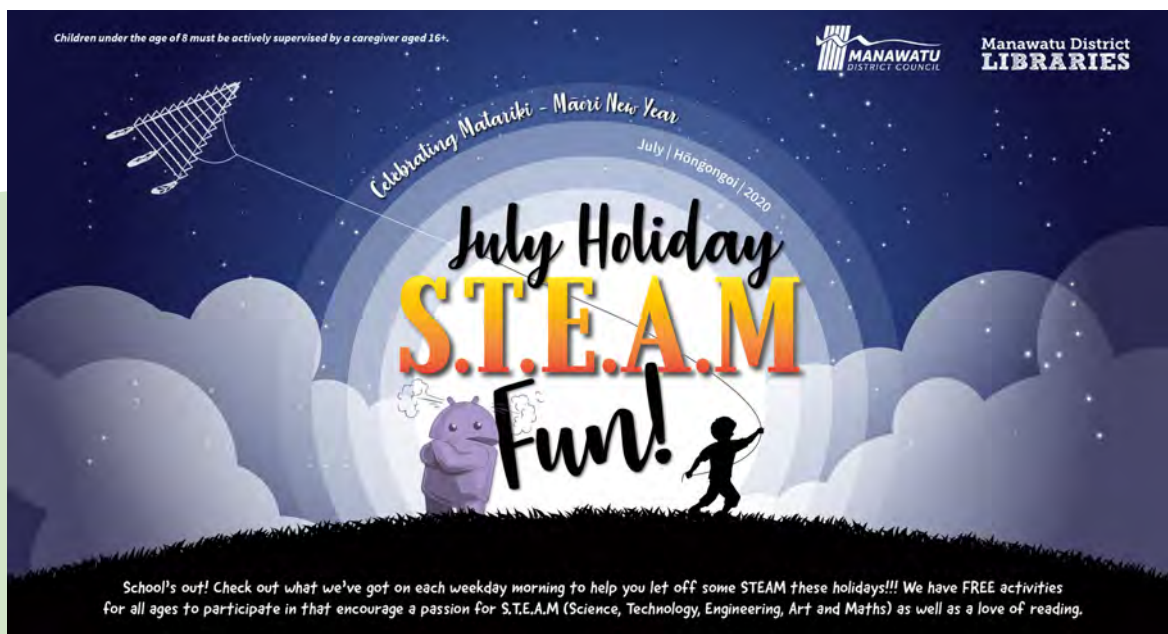
As part of this year's Manawatu Writer's Festival that we are hosting in September, we would like to challenge all you budding writers out there to enter our Short Short Story competition and win some awesome prizes.

The competition is open to all ages with no restrictions on theme (just remember to keep it PG). The only restriction is that the story you write must be no more than 50 words. Entries open Wednesday 1st July and close Friday 31st

July. Entry forms will be available on our website or pick up a paper version at the Library from Monday 29th June.

"SCHOOL HOLIDAY FUN"

Come and let off some STEAM every weekday morning.

A poster for 'July Holiday STEAM Fun!'. It features a night sky with a rainbow, clouds, and a silhouette of a person holding a string attached to a kite. The text includes: 'Children under the age of 8 must be actively supervised by a caregiver aged 16+', 'Celebrating Matariki - Māori New Year', 'July | Hōngongoi | 2020', 'July Holiday STEAM Fun!', and 'School's out! Check out what we've got on each weekday morning to help you let off some STEAM these holidays!!! We have FREE activities for all ages to participate in that encourage a passion for S.T.E.A.M (Science, Technology, Engineering, Art and Maths) as well as a love of reading.' Logos for 'MANAWATU DISTRICT COUNCIL' and 'Manawatu District LIBRARIES' are in the top right.

Children under the age of 8 must be actively supervised by a caregiver aged 16+.

MANAWATU DISTRICT COUNCIL

Manawatu District LIBRARIES

Celebrating Matariki - Māori New Year
July | Hōngongoi | 2020

July Holiday STEAM Fun!

School's out! Check out what we've got on each weekday morning to help you let off some STEAM these holidays!!! We have FREE activities for all ages to participate in that encourage a passion for S.T.E.A.M (Science, Technology, Engineering, Art and Maths) as well as a love of reading.

Each weekday morning during the July holidays come and get messy with us, let off some STEAM, watch a movie or book into one of our afternoon half hour PS4 VR experience sessions. Each activity has been designed to encourage a passion

for S.T.E.A.M (Science, Technology, Engineering, Art and Maths) as well as a love of reading. Pick up a brochure from us here at the Library, the Makino Aquatic Centre, Feilding Information Centre or Council Offices or download it from our

website www.feildinglibrary.co.nz. Children under the age of 8 must be actively supervised by a caregiver aged 16+ while they are in the library or participating in one of our activities.

"BOOK A LIBRARIAN"

Friendly helpers available for one on one how-to guidance using the internet, apps and digital devices.



BOOK A LIBRARIAN

Book a time for 1:1 help with one of our friendly team members

We can help you explore:

- Using the library apps
- Accessing newspapers online, e-books, e-audiobooks and e-magazines
- Getting started with family history and Ancestry.com
- Discovering new books and authors
- Basic computer skills including email, word processing and searching the internet
- Basic trouble shooting on your digital device (tablet, phone, or laptop)
- Job search and CVs

Go to feildinglibrary.co.nz/services or see us at the counter to make a booking

Did you or someone you know struggle using a phone, tablet or laptop during lockdown to access information and reading material, communicate with family and friends or order groceries?

You can phone us on 06 323 5373 to organise a 30 minute one-on-one tutorial with a member of our Library Team. We can show you how to download and use our Library apps on your device so

that you can access our collection of e-books, e-audiobooks and e-magazines and also other helpful apps such as Facetime, Zoom, Facebook and how to order your groceries online.

"MANAWATŪ DISTRICT LIBRARIES"

**A Library that's much more than books.
Create, learn and explore a world of
information in the heart of the Manawātū.**



BOOK SALE

Manawatu District LIBRARIES

Saturday 8 August to Saturday 15th August
Prices from \$0.50 to \$10.00

64 Stafford Street, Feilding
Telephone: 06 323 5373
www.feildinglibrary.co.nz




Manawatu District LIBRARIES PRESENTS

a Hawaiian HOMICIDE

FRIDAY 21 AUG | 7-9 PM | \$15 PP R18

QUESTION SUSPECTS, PIECE TOGETHER CLUES AND SOLVE THE MURDER MYSTERY
THE KILLER COULD BE YOU!
COSTUMES ESSENTIAL

FOR MORE DETAILS OR TO REGISTER VISIT WWW.FEILDINGLIBRARY.CO.NZ

"A WELCOMING & SPACIOUS STAY "

Raceway Court Motel, everything you need and more for your Manawātū stayover.



Raceway Court Motel is the only motel in Feilding that offers a licensed restaurant and bar on site.

The menu features wholesome meals to enjoy while taking in the expansive rural views from within the restaurant or breakfast and evening menu choices to appreciate in your own room.

Raceway Court Motel sits peacefully on the edge of town in a lovely rural setting just three minutes drive to Feilding's town centre.

Located close to Manfeild events centre with an acre of sealed parking makes Raceway a popular stop-over with plenty of off-road parking space for your visit.

The rooms are lovely, light and airy and all have SKY TV and Freeview. Some units have access to a big lawned area which is the perfect spot to catch the morning sun. You can choose from a good variety of spacious, warm and comfortable rooms, all at ground floor for easy access.

There's lots of extras on offer here, from the large BBQ area which is popular for large groups to get together, conference facilities and pets can stay by prior arrangement.

Your friendly hosts Paul and Sharon look forward to welcoming you in soon.

20 Awahuri Road, Feilding

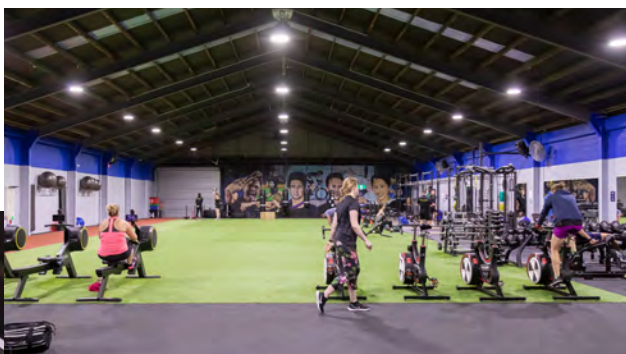
Telephone: 06 323 7891

www.racewaycourtmotel.co.nz



"GOING ABOVE AND BEYOND"

The Rec Room: Your Space, focusing on wellbeing as a whole.



The Rec Room is a 24/7 gym facility that focuses on a person's wellbeing as a whole.

This considers the physical, spiritual, social, mental and emotional aspects of health, as opposed to focusing solely on physical condition.

Although it is a gym, director owner Brandon Rennie says The Rec Room operates more as a studio, in the sense that, no member goes unnoticed, and all receive a tailored experience.

With an inclusive culture that is patient but demanding, competitive but built on teamwork, unity, and human interaction, they go above and beyond to ensure that each member is well looked after, in an environment they can enjoy.

Although the equipment is state of the art and the facility is one of the most unique commercial gyms in the country, it is their culture, expertise and diversity that makes them special.

The Rec Room caters to all shapes, sizes, ages and levels of experience; so whether you're chipping away at your gym programme provided by the trainers, getting stuck in to the group classes, or doing your own thing, you'll get to experience what it's like to belong to a space that has an inclusive culture, contagious energy and most of all, puts you first.

88 Aorangi Street, Feilding

Telephone: 06 323 9297

www.therecroom.co.nz



"HARLEY-DAVIDSON FEILDING"

In the timeless pursuit of adventure and freedom for the soul.



Harley-Davidson Feilding, with a dedicated sales team for new and used Harley-Davidson motorcycles, is an authorised service centre, with an extensive range of parts and accessories, as well as Harley-Davidson genuine apparel, giftware and collectables.

Gary Worsley Motorcycles is Manawatu's longest standing motorcycle dealership, with Gary having started the business in 1971, servicing the motorcyclist needs of the greater Manawatu.

Now, almost 50 years later his sons Scott

and Blair are at the helm of New Zealand's newest Harley-Davidson dealership.

Steeped with local history and fitted out with the latest in motorcycle technology, Scott, Blair and the team are welcoming people in from across the lower North Island.

The highly experienced and qualified team work on all makes and models of motorcycles, including WOFS, parts and accessories.

The Feilding team organise and sponsor a number of large rides and social events for the motorcycle community to join in.

If not now, when? Come on in and start your Harley Davidson journey with us.

38 Weld Street, Feilding

Telephone: 06-329 6256

www.hdfeilding.co.nz



"AWARDED ACCOUNTANTS"

Atkins & Associates- NZ Accounting Practice of the Year.



Atkins & Associates were the winners of the New Zealand MYOB Accounting Practice of the Year and Mike Atkins was named the New Zealand MYOB Accountant of the Year at the last prestigious MYOB awards.

Stuart and his team have been one of the leading Chartered Accountants in Feilding since 1987.

Stuart and Mike are approachable, easy going and committed to creating a positive relationship with all their clients. This, and their push for advancements in technology for the benefit of their clients earned them the top accounting titles.

These advantages enable them to make life easy for their clients and themselves which allows them to spend more time on their client's business rather than number crunching. This in turn leads to a more affordable accountancy fee and a more valuable service for their clients.

The award winning team at Atkins & Associates know what makes a business tick and they also know, that it is always the small things that make a big difference.

93 Fergusson Street, Feilding

Telephone: 06 323 9864

www.siatkins.co.nz



"MAKINO PRECINCT"

Exciting developments continue as Feilding's new skate park adds to the leisure and activity zone.



Construction of the Skate Park in the Makino precinct, which began in late January and was interrupted by Covid-19 lockdown, was able to resume at Level 3. Since then it has been full steam ahead and the team have made up for lost time.

here will also be some landscaping carried out to tie in with the surrounding area. This exciting new feature will be ready to go in August. An opening celebration is being planned -stay tuned for more details.

The Makino Precinct is shaping up nicely as the leisure and activity park in the heart of Feilding. Close by is the Feilding Library, the Makino Aquatic Centre, Lions Mini Golf a playground and an easy walk to the CBD's shops and cafes.

"KOWHAI PARK"

Beautiful garden park's sensational new playground plans.



Exciting changes are afoot at the playground in Kowhai Park. These concept designs give an idea of what the space will look like when all the equipment is installed. The junior playground will be relocated into the main playground area from near the Manfeild entrance and a parent/child swing added.

The new Under fives playground will be fenced so littlies are safe on their equipment while the bigger kids play alongside. This will create a consolidated playground experience for the whole family. The older children's area will feature a new fort with a climbing wall, slides,

and a flying fox and more. Installation is scheduled to start later this year. The existing playground area near the barbeques is also getting an overhaul, keeping with a historic feel. A new wheelchair accessible carousel will be introduced in the coming months.

"MAKINO AQUATIC CENTRE"

Indoor and outdoor heated aquatic complex, jam packed with swimming and recreation programmes to join in.



Make your next party a Makino Pool party! Pool Party bookings have now opened for the 10:30am and 1pm time slots, with catered or non-catered options, and a cake can be organised also. Book your spot by visiting: www.makino.co.nz/programmes/pool_parties

MAKINO

AQUATIC CENTRE
10 Council Place, Feilding
Telephone: 06 323 5312
www.makino.co.nz



"CANOE POLO"

Give it a go, this dynamic team sport

Canoe Polo, a spectacular and rapidly growing sport, is a game of two halves of 15 minutes, where two teams of five players battle it out with a water polo ball.

The aim is to score into a goal, which is suspended above the water at each end of a rectangular 'playing pitch'.

These pitches can be on open water or they can be on a swimming pool.
(source: NZCanoePolo.org.nz)

Canoe Polo will start again in Term 3 on Friday 24 July. Games start from 6pm, entry is \$9 and includes the use of our gear. Your first session is FREE!



"EFFICIENT LOCAL SERVICE"

Central Demolition, experts in demolition and asbestos removal.



Central Demolition has grown into a thriving family run business with over 50 employees from the Feilding and Palmerston North area.

Started by Feilding local Ian Butcher in 2002, the business provides efficient building demolition services to residential customers, as well as industrial and commercial businesses in Feilding, Palmerston North and the wider Manawātū area.



Central Demolition also offers safe and reliable asbestos removal and disposal services with an outstanding safety record and highly skilled workforce.

The business is focussed on improving the recycling of materials and developing new techniques in waste disposal management, including introducing new machinery and techniques to support progress in this area.

The skills and experience held and demonstrated by the Central Demolition team is impressive, reflecting a true focus on people development and training.

12 East Street , Feilding

Telephone: 0800 344 421

www.centraldemolition.co.nz



"IN MORE THAN 50 COUNTRIES"

Sparex, global supplier of replacement tractor parts, accessories & machinery parts



Sparex is an aftermarket tractor parts and accessories company with branches in more than 50 countries.

They are predominantly a manufacturer and importer based out of Exeter in England. Lead from Auckland by Ben Trask, a Feilding local, along with a South Island branch, they service industry and trade for the whole of New Zealand and the Pacific Islands.

The Feilding branch in Fergusson Street also has a retail stream where they get face to face and partner with the community to offer top quality tools sourced from all over the world.

The Feilding team consists of locals who have grown up and live in the community. Mitch Oldfield is deeply involved with the local Hot Rod Club, Ross Fairless is part of Feilding Lions, Tim Budd is a volunteer firefighter and area sales manager Mark Broughton, who manages the Feilding branch, has been in the area for five years as a farmer and soil consultant.

The pinnacle of their community support is at the Central Districts Field Days. The frontline team love the face to face interaction, where they support the local community with advice and the best prices to help the customer get the job done.

Customers and dealers are very important to Sparex, they look forward to supporting them and their local community for many years to come.

20 Fergusson Street , Feilding

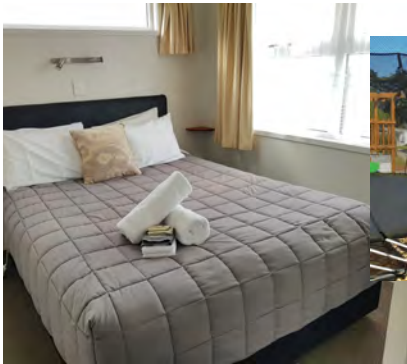
Telephone: 06 323 7329

www.nz.sparex.com



"HIMATANGI ESCAPE"

Himatangi Beach Holiday Park, award winning getaway.



Himatangi Beach Holiday Park is helping people to enjoy and explore the Manawatū's spectacular coastline while making happy long lasting memories.

The popular holiday park offers a range of accommodation, from camping sites to fully self-contained cabins; similar to motel units, but not serviced. All the usual facilities including laundry, kitchen, bathrooms, TV room, games room and a portable hot tub are provided.

Reuben and Alice Ebrey bought the business in 2015, they care about their customers, their team, business and community. From a warm welcome, guided tour, and chats to the cleanliness of the facilities, they say it all shows that they care.

Himatangi Beach Holiday Park won the AA Traveller Spirit of Hospitality in 2018, an award that assured Reuben and Alice they were doing a great job for their local, national and international visitors.



30 Koputara Road, Himatangi Beach

Telephone: 06-329 9575

www.himatangibeachholidaypark.co.nz

"KEEPING YOU CONNECTED"

**Feilding & District Information Centre open 9am - 4.30pm weekdays,
9.30am - 12.30pm Saturdays**



Kia Ora and welcome from the friendly team at the Information Centre.

We're ready to be of service, helping with everything to see and do in friendly Feilding and Manawatū. You'll find us track-side at the Feilding

Railway Station and Bus Stop. What to do, what to see, who to call, where to be, accommodation, restaurants, retail plus trades and services, no matter what your need, we're here to help.

61 Aorangi Street, Feilding

Telephone: 06 323 3318

info@feildingpromotin.co.nz

www.feilding.co.nz



"GETTING TOGETHER"

Manawatū District business owners recently came together for the first time since before the Covid-19 Lockdown. It was a big turnout for Mayor Helen Worboys open invitation to an informal get together to share their experiences and reconnect with other businesses in the big new extension at Murrays Irish Public House.



▲ Inpipe Logistic's Malcolm Stewart and Helloworld Travel's Kim Dunwell.



▲ Streamline Print's Rose Fowler, Pivot Design's Adele Gray and Arohanui Hospice's Clare Randall.



▲ Turnaround's Tracy White and Kate Wild



▲ Good Communications Wayne Dallow, and Feilding & District Promotion's Wendy Carr.



◀ Aiden Thomas between Gracies Janette McCaughan, and Sharon Thomas.



"THANKING OUR CUSTOMERS & COMMUNITY"

Local businesses certainly appreciated getting together and catching up knowing they are not alone in their struggles coping with the changed and challenging circumstances of being in business. They were quick to voice their gratitude and thanks to their community choosing to support them and their efforts to buy local first.



▲ Uneeda Plumber's Brendon Marshall and APB Electrical's Kane Boustridge.



▲ Murray's Irish Public House manager Matt Thomas



▲ Gracies Adele Barnett and Kerry Gracie, Coach House Museum's Esmae Stroud, Bin Inn Wholefoods Michelle & Joe Doyle, David Stroud.



▲ Hire A Housewife's Natasha Harding and Nat Burke



◀ Harcourts Jacquie Campion, APB Electrical's Andrew Boustridge, Central Demolition's Christine & Ian Butcher, and Harcourts Michael Campion.





Support Local!

Choose us, For everything Print!



WE NOW OFFER DIGITAL & SOCIAL MEDIA SERVICES:

- Graphic design & typesetting
- Animation/Explainer videos
- Website design
- Electronic email marketing

**Have you seen our
latest promo video?**
<https://youtu.be/EmninQLvwA4>



Congratulations



Congrats to our Facebook Support Local Business
Competition winner, Paula Dyer at Clean & Shine.
E: cleanshinefeilding@gmail.com

4 Mahinui Street, Feilding
P: (06) 323 9977 | E: admin@streamlineprint.co.nz
facebook.com/StreamlinePrintFeilding www.streamlineprint.co.nz

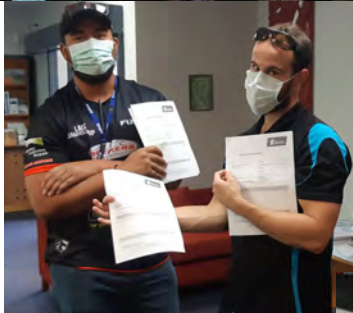
Streamline

PRINT & MAIL

"THANK YOU FOR CARING FOR OUR COMMUNITY"

To every person across the Manawatu District, who gave selflessly and generously of their time to help keep our communities safe, supported and connected through the extraordinary days of Covid-19 Lockdown.

Thank you, Tena Koutou, Cheers mate!



**GETTING
THROUGH
TOGETHER**
WHĀIA E TĀTOU TE PĀE TAWHITI

With 31,700 residents across our beautiful district, we're all in this together.

APITI RANGIWAHIA KIMBOLTON CHELTENHAM WAITUNA-WEST HALCOMBE HIWINUI POHANGINA SANSON TANGIMOANA RONGOTEA HIMATANGI

Show your love for local

IT'S TIME!

Let's all get together in one place online to help shoppers to choose you. Visit the website designed just for you in Manawātū, list your business and gather your toolkit - it's all FREE:
WWW.CHOOSERMANAWATU.NZ

✓ CHOOSE MANAWATŪ



Support
**Feilding
& District**

**Our
Manawātū**
Keep our heartbeat strong
Kia kaha o tatou ngakau

LOCAL TO THE CORE!

#CHOOSEMANAWATU

#♥OURMANAWATU

#♥FRIENDLYFEILDING

A close-up photograph of two young women with blonde hair, smiling broadly at the camera. They are in a retail environment, likely a clothing store. In the background, there are shelves with jewelry and a rack of clothes. A sign on the wall reads 'm. scarves'. The woman on the right is wearing a light blue top and a necklace with a small star pendant. A name tag on her top reads 'TURNERS' and 'KELSIE'. The woman on the left is wearing a dark top and a necklace with a small star pendant. A name tag on her top reads 'TURNERS' and 'ANAS'.

WE INVITE YOU TO OUR PLACE - FRIENDLY FEILDING

EAT SHOP STAY

Mix a country lifestyle, with a heritage backdrop, add talented artisans, producers and manufacturers, sprinkle with world leading innovators, and you've got friendly Feilding at the heart of the Manawātū District, a place where you can enjoy our distinct shopping experience.